

VEST | BRIEF | TRUNK | TOWEL | HANDKERCHIEF | OUTERWEAR

COLORS
BY **RUPA**



PRODUCT CATALOGUE

MARCH 2024





CLASS, COMFORT, CONFIDENCE!

Paint The World With Colors of Your Spirit!

Crafted with finesse & style by designers par excellence for men and kids extraordinaire,
Colors is a passion-play on the palette of vibrant prints and vivid shades
inspired from nature for spicing your inner game!

Come, embrace that walk-like-a-breeze feeling while looking like a trendsetter, with

The Premium Range of Colors!

Savouring the Colors, Soaking the vibes, Sashaying through the textures.....

take your casualwear game to a whole new level of awesomeness with Playsure from Colors By Rupa.
For the coolest dude on the block or the fashion diva in the making, we've got everyone covered with our cool n
comprehensive range of Chest-printed T-shirts, Boxers, Tank tops, shorts, and pajamas, allowing you to express
your individuality through stylish and comfortable pieces.

With our funky, vibrant, and youthful designs, Playsure is the IT choice for those but making a style statement.

So splash your wardrobe with a dash of colors and

Standout from the Crowd with Playsure!



live colors

Step out of your comfort zone. Soak in all the fun under the sun. Take risk & try something new. Counter the challenges that come your way. Kindle your innate senses blending in sensitivity & sensuousness. Just as a vibrant painting has many shades, embrace life with passion, purpose, and positivity - that come together to create a masterpiece, a life full of Colors!

From the serene blues of oceans to warm earthy tones of a sandy beach, subtle yellow of a spring meadow or verdant greens of the wildforest - infuse everyday lives with beauty & vitality of the nature with shades of Colors!



Inspired from the serene ocean of **MALDIVES**.
Feel regal, walk the red carpet in your **ROYAL BLUE**.



Inspired from the soil of **INDIA**.
Go Trekking, Hiking, Rock-climbing in your favourite **BROWN**.



Inspired from the Azure sky, serene water & snowy ice of **ICELAND**.
Express your coolness in a versatile spectrum of **AIRFORCE BLUE, INDIGO BLUE & INK BLUE**



Inspired from the mossy hills of **USA**.
Slip into **NAVY BLUE, MIDNIGHT BLUE** and button up your uniform.



Inspired from the twilights of **SRI LANKA**.
For the special evening with the special someone. Drape yourself in moody **WINE**.



Inspired from the colourful Creeks of **NEW ZEALAND**.
Flaunt your Beauty & Masculinity with **PEACOCK BLUE**.



Inspired from the Northern lights of **NORWAY**.
Show Harmony, Diplomacy and Self-love with **OLIVE GREEN**.



Inspired from the surreal sunsets of **UKRAINE**.
Go Bold & Confident in **RED**.



Inspired from the majestic mountains of **BULGARIA**.
Radiate Power, Authority, and Strength in the **BLACK, CHARCOAL GREY, DARK GREY & GREY MELANGE**.



Inspired from the rain forests of **SERBIA**.
Celebrate Life & Reinvigorate each day with the touch of **TEAL GREEN**.



Inspired from the Pristine Ice of **ALASKA**.
Exude a personality that's Calm yet Towering like the Frosty **WHITE**.



Inspired from the placid lakes of **NORWAY**.
Express your peaceful vibe in this cool **AQUA BLUE**.

The heroes on highlight



FLAUNT THE SHADES OF VERSATILITY
Coz There's A Color/Print for Every Mood & Occasion



BREATHABLE FABRIC
Airy, feel-good fabric
that breathes



SOFT TOUCH
Unparalleled softness for
no-sweat & sheer comfort



QUICK ABSORPTION
Enhanced absorbency & efficient
moisture-wicking properties



EXCEPTIONAL FIT
Flawless body-responsive contour
that fits like a dream



ANTIFUNGAL DYE
Anti-microbial color protection to
keep skin safe



SUPER STRETCHABLE
Pro max stretch-advantage ensuring
fluidity & agility



TAGLESS COMFORT
Label free no-pinch design
that your skin loves



ULTRA DURABLE
Built-to-last fabric to sustain
prolonged wear & tear



SEAMLESS ELASTIC
Thoughtfully designed Back-joining
for smooth dig-free comfort



SUPERIOR QUALITY ELASTIC
Rubber & Polyester blend
for ultimate sagging-resistance

Vest

ALASKA VEST

#201 | #202
#207 | #211
Pg. no.: 5 - 8

DERBY

#203 | #204
#205 | #206
● #216 | #217
#218
Pg. no.: 9 - 15

ATHLEFIT

#208 | #209
#210 | #219
Pg. no.: 16 - 19

KING'S COLLECTION

#212 | #213
Pg. no.: 20- 21

Brief

MINI BRIEF

#106 | #107
Pg. no.: 22 - 23

ATHLEFIT BRIEF

#116
Pg. no.: 24

FRONT OPEN MINI BRIEF

#117 | #126
Pg. no.: 25 - 26

COLORS 2 MINI BRIEF

● #801 | #802
Pg. no.: 27 - 28

PEP COLLECTION BRIEF

#1002
● Pg. no.: 29

Trunk

MICRO MINI TRUNK

#108 | #125
Pg. no.: 30 - 31

FRONT OPEN MINI TRUNK

#101 | #102 | #104
Pg. no.: 32 - 34

MINI TRUNK

#105
Pg. no.: 35

ATHLEFIT FRONT OPEN MINI TRUNK

#119 | #121
Pg. no.: 36 - 37

COLORS 2 FRONT OPEN MINI TRUNK

● #803 | #804
Pg. no.: 38 - 39

PEP COLLECTION FRONT OPEN MINI TRUNK

● #1001
Pg. no.: 40

KING'S COLLECTION SEAMLESS TRUNK

● #127
Pg. no.: 41

FRONT OPEN LONG TRUNK

#112 | #123
#124 | #114
Pg. no.: 42 - 45

Junior

KING'S COLLECTION

#214 | #215
Pg. no.: 46- 47

MINI BRIEF

#109 | #111
Pg. no.: 48 - 49

FRONT OPEN MINI BRIEF

#118
Pg. no.: 50

FRONT OPEN MINI TRUNK

#103 | #110
Pg. no.: 51 - 52

ATHLEFIT FRONT OPEN MINI TRUNK

#120 | #122
Pg. no.: 53 - 54

FRONT OPEN LONG TRUNK

#113 | #115
Pg. no.: 55 - 56

Outerwear

PLAYSURE FOR MEN

● #1101 | #1102
#1201
Pg. no.: 57 - 59

PLAYSURE FOR WOMEN

● #1301 | #1303
#1401 | #1402
Pg. no.: 60 - 63

Towel

PREMIUM

#301 | #302 | #303
Pg. no.: 65 - 67

ESSENTIAL

#401 | #402
Pg. no.: 68 - 69

BASIC

#501
Pg. no.: 70

Handkerchief

WCB

#701 | #704
Pg. no.: 71 - 72

WW

#702
Pg. no.: 73

LMC

#703 | #705
Pg. no.: 74 - 75

ALASKA VEST #201

Feel good inside with **ORGANIC CHOICE!**

Available in **White Colour** & in **2 pcs. pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



**50% BAMBOO FIBRE
& 50% COTTON**



**ANTI-BACTERIAL &
ODOUR RESISTANT**



2X SOFT-TOUCH



THERMO-REGULATORY



**BREATHABLE FABRIC with
QUICK ABSORPTION TECHNOLOGY**



BODY HUGGING

ALASKA VEST #202

Feel good inside with **ORGANIC CHOICE!**
Available in **White Colour** & in **Singles pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



**50% BAMBOO FIBRE
& 50% COTTON**



**ANTI-BACTERIAL &
ODOUR RESISTANT**



2X SOFT-TOUCH



THERMO-REGULATORY



**BREATHABLE FABRIC with
QUICK ABSORPTION TECHNOLOGY**



BODY HUGGING

ALASKA VEST #207

Enhanced with **BROAD SHOULDERS** for a clean look.

Available in **White Colour** & in **2 pcs. pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



**50% BAMBOO FIBRE
& 50% COTTON**



**ANTI-BACTERIAL &
ODOUR RESISTANT**



2X SOFT-TOUCH



**BREATHABLE FABRIC with
QUICK ABSORPTION
TECHNOLOGY**



**BODY
HUGGING**



**BROAD
SHOULDER**



THERMO-REGULATORY

ALASKA VEST #211

Enhanced with **BROAD SHOULDERS** for a clean look.

Available in **White Colour** & in **Singles pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



**50% BAMBOO FIBRE
& 50% COTTON**



**ANTI-BACTERIAL &
ODOUR RESISTANT**



2X SOFT-TOUCH



**BREATHABLE FABRIC with
QUICK ABSORPTION
TECHNOLOGY**



**BODY
HUGGING**



**BROAD
SHOULDER**



THERMO-REGULATORY

DERBY RN VEST #203

Reflect your active side.

Available in **White Colour** & in **Singles pack**



DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

DERBY RN VEST #204

Reflect your active side.

Available in 5 Assorted Colors & in Singles pack



DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

DERBY RN VEST #205

Reflect your active side.

Available in **Black Colour** & in **Singles pack**



DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

DERBY RN VEST #206

Reflect your active side.

Available in **Grey Melange** & in **Singles pack**



DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

DROP DERBY RN VEST #216

Reflect your active side.

Available in **White Colour** & in **Singles pack**



NEW
LAUNCH

DROP DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

DROP DERBY RN VEST #217

Reflect your active side.

Available in **Charcoal Colour** & in **Singles pack**



NEW
LAUNCH

DROP DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



2X ULTRA-DURABLE



100% COTTON



BODY HUGGING



2X SOFT-TOUCH



FLEXIBLE



2X STRETCHABLE



NO CREASES



RIBBED FABRIC

V-DERBY RN VEST #218

Reflect your active side in style

Available in **White Colour** & in **Singles pack**



NEW
LAUNCH

V-DERBY
VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



**2X ULTRA
DURABLE**



**100%
COTTON**



**BODY
HUGGING**



**2X
SOFT-TOUCH**



**PINTUCK-V
DESIGN**



FLEXIBLE



**2X
STRETCHABLE**



**NO
CREASES**



**RIBBED
FABRIC**



**BROAD
SHOULDER**

ATHLEFIT VEST #208

Flaunt each colour per day in your gym.

Available in **Singles pack with 5 Natural Colour Combinations.**



100% COTTON



BODY HUGGING



FLEXIBLE



2X STRETCHABLE



BROAD SHOULDER

ATHLEFIT TEE #209

Faunt your look with this pristine vest in your gym.

Available in **White Colour** & in **Singles pack**



ATHLEFIT
TEE

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



100% COTTON



BODY HUGGING



DROP NEEDLE
DESIGN



FLEXIBLE



2X STRETCHABLE



BROAD SHOULDER

ATHLEFIT TEE #210

Flaunt each colour per day in your gym.
Available in 5 Assorted Colors & in Singles pack



ATHLEFIT
TEE

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



100% COTTON



BODY HUGGING



DROP NEEDLE
DESIGN



FLEXIBLE



2X STRETCHABLE



BROAD SHOULDER

ATHLEFIT-X GYM VEST #219

Flaunt each colour per day in your gym.
Available in 5 Assorted Colors & in Singles pack

NEW
LAUNCH



ATHLEFIT^x
GYM VEST

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



100% COTTON



BODY HUGGING



BREATHABLE
FABRIC



FLEXIBLE



2X STRETCHABLE



ULTRASOFT

KING'S COLLECTION VEST #212

Lush, Regal, Classy - unravel a world where you should live only King-size
Available in **White Colour** & in **Singles pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



100% COTTON



DURABLE



ULTRASOFT
& LUSTROUS



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



SWEAT ABSORBENT &
MOISTURE WICKING



BROAD SHOULDER
CONTOURED ARMHOLE



REINFORCED
SHOULDER STRAP



BIODEGRADABLE
PRODUCT

KING'S COLLECTION VEST #213

Lush, Regal, Classy - unravel a world where you should live only King-size

Available in **White Colour** & in **2 pcs. pack**



AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95
XXL	100



100% COTTON



DURABLE



ULTRASOFT
& LUSTROUS



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



SWEAT ABSORBENT &
MOISTURE WICKING



BROAD SHOULDER
CONTOURED ARMHOLE



REINFORCED
SHOULDER STRAP



BIODEGRADABLE
PRODUCT

MINI BRIEF #106

Available in **Singles pack** for Men in Assorted Prints
that Reflect Your Fun Side.

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

MINI BRIEF #107

Available in **Singles pack for Men in 10 Natural Shades**
that Elevates Your Style.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT

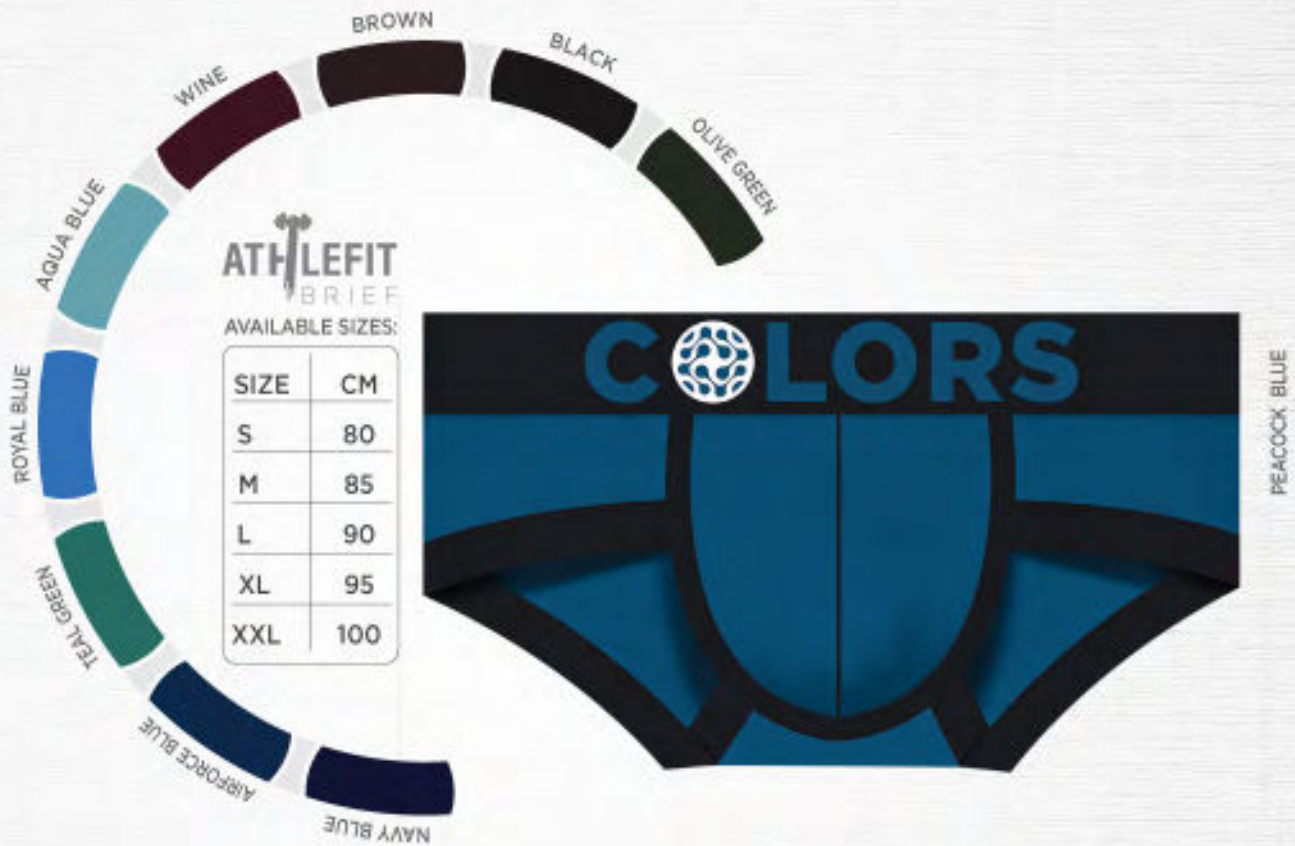


ROOMY HIP & LEG
OPENING AREA

ATHLEFIT BRIEF #116

Available in **Singles pack for Men in 10 Natural Shades**

Stay strong & supported in every move.



95% COTTON
5% SPANDEX



SUPPORTIVE LEG-GRIPS FOR ENHANCED
STABILITY DURING MOTION OR ACTIVITY



ELASTICIZED
WAISTBAND



SUPPORTER
POUCH



SUPERLATIVE BREATHABLE FABRIC
FOR DRY & SWEAT-FREE EXPERIENCE



FLEXIBLE

FRONT OPEN MINI BRIEF #117

Available in 2 pcs. pack for Men in 5 Natural Colour Combinations.
that Elevates Your Style with Ease.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

FRONT OPEN MINI BRIEF #126

Available in **Singles pack for Men in 10 Natural Shades**
that Elevates Your Style with Ease.



**95% COTTON
5% SPANDEX**



**ELASTICIZED
WAISTBAND**



**FRONT
FLY OPEN**



**REDESIGNED
INSEAM**



SNUG FIT



**ROOMY HIP & LEG
OPENING AREA**

COLORS 2 MINI BRIEF #801

Available in **Singles pack** for Men in **5 Triple Tone Colour Combinations** that Elevates Your Inner Style.



COLORS
2

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW
LAUNCH



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

COLORS 2 MINI BRIEF #802

Available in **Singles pack** for Men in **5 Dual Tone Colour Combinations** that Elevates Your Inner Style.



COLORS
2

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW
LAUNCH



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

PEP COLLECTION BRIEF #1002

Available in **Singles pack** for Men in **10 Stylish Shades**
to Pep-up Your Innerself.



95% COTTON
5% SPANDEX



WIDER
GUSSET



V-CROSS
WAISTBAND



LOW
WAIST



BETTER
HIP LIFT



BETTER BUTT
COVERAGE



ANTI
PILLING



SNUG FIT

MICRO MINI TRUNK #108

Xtra-short size for the super-hot dudes.

Available in Singles pack for Men in 10 Natural Shades.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

MICRO MINI TRUNK #125

Xtra-short size in funky prints for added spunk to your hotness.

Available in **Singles pack** for Men in **Assorted Prints**.

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #101

Reveals your bold avatar coz less is more

Available in **Singles pack** for Men in **10 Natural Shades**.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #102

Reveals your bold avatar coz less is more.

Available in 2 pcs. pack for Men in 5 Natural Colour Combinations.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #104

in funky prints for added spunk to your bold avatar
Available in **Singles pack** for Men in **Assorted Prints**.

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

MINI TRUNK #105

Available in **Singles pack** for Men in **Assorted Prints**
that Reflect Your Fun Side.

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #119

for no-shift, no-sweat support to your twins.

Available in **Singles pack** for Men in **10 Natural Shades**.



ATHLEFIT
TRUNK
AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #121

For no-shift, no-sweat support to your twins in funky style.

Available in **Singles pack** for Men in **Assorted Prints**.

ATHLEFIT
TRUNK

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

COLORS 2 FRONT OPEN MINI TRUNK #803

Available in **Singles pack** for Men in **10 Stylish Shades**
that Elevates Your Inner Style.



COLORS **2**

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW LAUNCH



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



BETTER BUTT
COVERAGE



WIDER
GUSSET



SNUG FIT



ROOMY LEG
OPENING AREA

COLORS 2 FRONT OPEN MINI TRUNK #804

Available in **Singles pack** for Men in **5 Dual Tone Colour Combinations** that Elevates Your Inner Style.



COLORS
2

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW
LAUNCH



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



BETTER BUTT
COVERAGE



WIDER
GUSSET



SNUG FIT



ROOMY LEG
OPENING AREA

PEP COLLECTION FRONT OPEN MINI TRUNK #1001

Available in **Singles pack** for Men in **10 Stylish Shades** to Pep-up Your Innerself.



NEW LAUNCH



**95% COTTON
5% SPANDEX**



**ELASTICIZED
WAISTBAND**



**FRONT
FLY OPEN**



ANTI-RIDE UP



**WIDER
GUSSET**



**BETTER BUTT
COVERAGE**



**ANTI
PILLING**

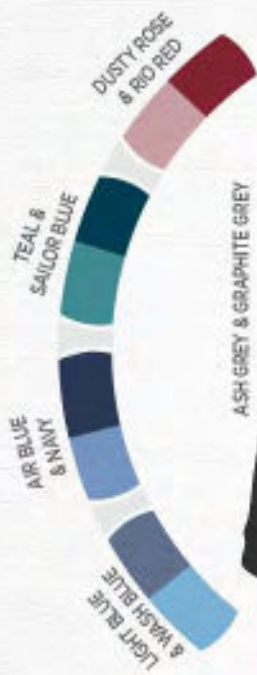


SNUG FIT

KING'S COLLECTION SEAMLESS TRUNK #127

Unravel a world where you should live only King-size.

Available in Singles pack for Men in 5 Dual Tone Colour Combinations



AVAILABLE SIZES:

SIZE	CM
M	80 - 85
L	90 - 95
XL	100 - 105



TECHNICAL FABRIC
92% NYLON 8% ELASTANE



CHAFE FREE



ANTI PILLING



ANTI-RIDE UP



MOISTURE WICKING



SEAMLESS ELASTIC



2X SOFT TOUCH



SNUG FIT



4 WAY STRETCHABLE



SPILL RESISTANCE

FRONT OPEN LONG TRUNK #112

Coz we got you n yours covered, in style!

Available in 2 pcs. pack for Men in 5 Natural Colour Combinations.



AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



TEAL GREEN & BROWN



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN LONG TRUNK #123

Coz we got you n yours covered, in style!

Available in **Singles pack** for Men in **10 Natural Shades**.



AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



ROYAL BLUE



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN LONG TRUNK #124

Coz we got you n yours covered firmly in style & warmth!

Available in **Singles pack** for Men in **10 Natural Shades**.



100%
COTTON



INTERLOCK
FABRIC



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN LONG TRUNK #114

Coz we got you n yours covered, in funky style!
Available in **Singles pack** for Men in **Assorted Prints**.

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

KING'S COLLECTION VEST #214

Made with precision for the little princes, to feel every bit like a budding Royal from inside.

Available in **White Colour** & in **Singles pack**



AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



100% COTTON



DURABLE



ULTRASOFT
& LUSTROUS



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



SWEAT ABSORBENT &
MOISTURE WICKING



BROAD SHOULDER
CONTOURED ARMHOLE



REINFORCED
SHOULDER STRAP



BIODEGRADABLE
PRODUCT

KING'S COLLECTION VEST #215

Made with precision for the little princes, to feel every bit like a budding Royal from inside.

Available in **White Colour** & in **2 pcs. pack**



AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



100% COTTON



DURABLE



ULTRASOFT
& LUSTROUS



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



SWEAT ABSORBENT &
MOISTURE WICKING



BROAD SHOULDER
CONTOURED ARMHOLE



REINFORCED
SHOULDER STRAP



BIODEGRADABLE
PRODUCT

MINI BRIEF #109

Making everyday an exciting merry-go-round.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.



AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

MINI BRIEF #111

Making everyday an exciting merry-go-round.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.



95% COTTON
5% SPANDEX



INNER ELASTIC
WAISTBAND



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

FRONT OPEN MINI BRIEF #118

Letting the juniors play n grow with ease.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.



AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY HIP & LEG
OPENING AREA

FRONT OPEN MINI TRUNK #103

That lingering comfort every kid deserves.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #110

That lingering comfort every kid deserves.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.

ROYAL BLUE & BLACK

PEACOCK BLUE & OLIVE GREEN

BROWN & TEAL GREEN

WINE & AIRFORCE BLUE

RED & NAVY BLUE

AVAILABLE SIZES:

AGE	CM
3-5years	55
5-6years	60
6-7years	65
7-8years	70
8-10years	75



95% COTTON
5% SPANDEX



INNER ELASTIC
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #120

To keep up with the active lifestyle of our lil champs.
Available in **Singles pack for JUNIORS** in 10 Natural Shades.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN MINI TRUNK #122

Available in **Singles pack** for **JUNIORS** in **Assorted Prints**
that Reflect Your Fun Side.

ATHLEFIT
TRUNK

AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



FLEXIBLE



ANTI-RIDE UP



FRONT
FLY OPEN



REDESIGNED
INSEAM



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN LONG TRUNK #113

That lingering comfort every kid deserves.

Available in 2 pcs. pack for JUNIORS in 5 Natural Colour Combinations.



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



SNUG FIT



ROOMY LEG
OPENING AREA

FRONT OPEN LONG TRUNK #115

Available in **Singles pack** for **JUNIORS** in Assorted Prints
that Reflect your kid's Fun Side.

AVAILABLE SIZES:

AGE	CM
3-5 years	55
5-6 years	60
6-7 years	65
7-8 years	70
8-10 years	75



95% COTTON
5% SPANDEX



ELASTICIZED
WAISTBAND



ANTI-RIDE UP



FRONT
FLY OPEN



SNUG FIT



ROOMY LEG
OPENING AREA

PLAYSURE MEN'S PRINTED T-SHIRT #1101

Available in **Singles pack** for Men in **Assorted Prints In 10 Colours**
for Dripping Luxurious Comfort with Super- Stylish Designs!

PLAYSURE
collection for **NIM**

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW LAUNCH

RED - PRINT 3



PRINT 1



PRINT 2



PRINT 4



PRINT 5



100% COMBED
COTTON



BIO
WASHED



PRE SHRUNK



CLASSIC FIT



CHEST & BACK
STICKER PRINT DESIGN



RIBBED
CREW NECK



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT

PLAYSURE MEN'S PRINTED SLEEVELESS T-SHIRT #1102

Available in **Singles pack** for Men in **5 Design** to Ace the Style Goal.

PLAYSURE
collection for HIM

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW LAUNCH



MINT



BLUE



LIGHT GREEN



CORAL PINK



BLACK



95% COTTON
5% SPANDEX



ANTIFUNGAL
DYE



COMFORTABLE
WAIST



BREATHABLE
FABRIC



AESTHETIC CHEST
PRINT DESIGN



RIBBED ROUNDNECK
& SLEEVES



LIGHT WEIGHT
& ULTRASOFT



TAGLESS
COMFORT

PLAYSURE MEN'S COTTON SATIN BOXER #1201

Available in Singles pack for Men in Assorted Prints to Bunk the Boring & Bring in the Funk.



PLAYSURE
collection for HIM

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100

NEW
LAUNCH



100% SUPER COMBED COTTON



SILKY WEAVE FABRIC



CONVENIENT DUAL SIDE POCKETS



FLY OPEN WITH BUTTON



ALL OVER PRINT DESIGN



INNER EXPOSED WAISTBAND



LIGHT WEIGHT & ULTRASOFT



ZIP FREE



TAGLESS COMFORT

PLAYSURE WOMEN'S PRINTED T-SHIRT #1301

Available in **Singles pack** for Women in **Assorted Prints In 10 Colours**

for Dripping Luxurious Comfort with Super-Styleish Designs!

PLAYSURE
collection for **HRB**

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



95% COTTON
5% SPANDEX



BIO
WASHED



PRE SHRUNK



SLIM FIT



CHEST STICKER
PRINT DESIGN



RIBBED
CREW NECK



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT

PLAYSURE WOMEN'S TANK TOP #1303

Available in **Singles pack** for Women in **10 Colours** to Ace the Style Goal.



**100% COMBED
COTTON RIB FABRIC**



**BIO
WASHED**



PRE SHRUNK



FLEXIBILITY



**ROUND NECK
SLEEVELESS**



SLIM FIT



**LIGHT WEIGHT
& ULTRASOFT**



**LABEL FREE FOR
ALL DAY COMFORT**

PLAYSURE WOMEN'S PRINTED PYJAMA #1401

Available in **Singles pack** for Women in **Assorted Prints** to Bunk the Boring & Bring in the Funk.



PLAYSURE
Collection for **MMR**

AVAILABLE SIZES:

SIZE	CM
S	80
M	85
L	90
XL	95
XXL	100



100% SUPER
COMBED COTTON



LOUNGEWEAR
AND SLEEPWEAR



DUAL SIDE POCKETS WITH
A DELICATE LACE EDGE



MODERN
FIT



ALL OVER
PRINT DESIGN



WAISTBAND WITH
DRAWSTRINGS



LIGHT WEIGHT
& ULTRASOFT



STRETCHABLE



TAGLESS
COMFORT

PLAYSURE WOMEN'S SHORTS #1402

Available in **Singles pack** for Women in **Assorted Prints** to Bunk the Boring & Bring in the Funk.



PLAYSURE
Collection for **HER**

AVAILABLE SIZES:

SIZE	CM
XS	75
S	80
M	85
L	90
XL	95

NEW
LAUNCH



**100% SUPER
COMBED COTTON**



**LOUNGEWEAR
AND SLEEPWEAR**



**DUAL SIDE
POCKETS WITH**



**MODERN
FIT**



**ALL OVER
PRINT DESIGN**



**WAISTBAND WITH
DRAWSTRINGS**



**LIGHT WEIGHT
& ULTRASOFT**



STRETCHABLE



**TAGLESS
COMFORT**

Pamper your senses with the feeling of plush!

Introducing skin-serenading towel & handkerchief range that is designed to elevate your everyday accessory to an impeccable fashion statement. Crafted with style & weaved out of 100% premium cotton, the super-absorbent, ultra-soft handkerchiefs and towels will leave your skin with no trace of grime or dirt, but with a feeling of royal comfort! While every post-shower moment will be a delight to the senses with the sheer extravagance of vibrant shades & velvety feel of the exquisite bath linen range, the premium handkerchief will surely keep sweat & soot at bay!

Come, treat yourself or someone special to the luxurious comfort and timeless elegance of our everyday essential accessory collection.

Towel & Handkerchief
C O L L E C T I O N

PREMIUM BATH TOWEL #301

Available in **Singles pack** in **8 Natural Shades**.

The mushy towels will notch up your bathing experience higher than ever.



100%
COTTON



PREMIUM QUALITY
500 GSM



DECORATIVE
BORDERS



FADE
RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

PREMIUM HAND TOWEL #302

Available in 2 pcs. pack in 8 Natural Shades (Assorted).

Dab away sweat n stress, making a fresh start everyday.



100%
COTTON



PREMIUM QUALITY
500 GSM



DECORATIVE
BORDERS



FADE
RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

PREMIUM FACE TOWEL #303

Available in 3 pcs. pack in **8 Natural Shades** (Assorted).

Carry them with grace and style to wipe away any worries while lending a touch of class to any occasion.



100%
COTTON



PREMIUM QUALITY
500 GSM



DECORATIVE
BORDERS



FADE
RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

ESSENTIAL BATH TOWEL #401

Available in **Singles pack** in **4 Natural Shades**.

Wrap yourself in the indulgence of 100% cotton comfort.



Size: 70 cm X 140 cm



100% COTTON



SUPERIOR QUALITY
340 GSM



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

ESSENTIAL HAND TOWEL #402

Available in 2 pcs. pack in 4 Natural Shades (Assorted).

Elevate your everyday routine with Extra Absorbent Hand Towel.



BURGUNDY

Size: 40 cm X 60 cm



100% COTTON



SUPERIOR QUALITY
340 GSM



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

BASIC BATH TOWEL #501

Available in **Singles pack in 4 Natural Shades.**

Light-as-feather that soaks water in a jiffy, making them perfect for on-the-go use.



100%
COTTON



GOOD QUALITY
150 GSM



FADE
RESISTANT



TRAVEL
FRIENDLY



QUICK
DRY



ZERO
SHRINKAGE



EXTRA
ABSORBENT



LIGHT
WEIGHT

HANDKERCHIEF WCB #701

Available in 3 pcs. pack in White Base & 3 Assorted Coloured Border.

The premium handkerchief will surely keep sweat & soot at bay!



Size: 45 cm X 45 cm



100% COTTON



PREMIUM QUALITY



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

HANDKERCHIEF WCB #704

Available in **Singles pack** in **White Base & Coloured Border**.

The premium handkerchief will surely keep sweat & soot at bay!



Size: 45 cm X 45 cm



100% COTTON



PREMIUM QUALITY



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

HANDKERCHIEF WW #702

Available in **3 pcs. pack** in **White Base & White Border**.

The premium handkerchief will surely keep sweat & soot at bay!



Size: 45 cm X 45 cm



100% COTTON



PREMIUM QUALITY



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

HANDKERCHIEF LMC #703

Available in **3 pcs. pack** in **Light Colour Base & Border.**

The premium handkerchief will surely keep sweat & soot at bay!



Size: 45 cm X 45 cm



100% COTTON



PREMIUM QUALITY



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT

HANDKERCHIEF LMC #705

Available in **Singles pack** in **Light Colour Base & Border**.

The premium handkerchief will surely keep sweat & soot at bay!



Size: 45 cm X 45 cm



100% COTTON



PREMIUM QUALITY



FADE-RESISTANT



QUICK DRY



ZERO SHRINKAGE



EXTRA ABSORBENT



COLORS
RUPA



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from the house of



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Pictures shown are for illustration purpose only.
Actual product may vary due to product enhancement.
The models are wearing product: #1102, #1201, #1303, #1402.